

Ohio State-Iowa Sets Big Ten Network Viewership Record



Ohio State's 92-88 win over Iowa on Monday evening was the most-watched regular-season women's basketball game in Big Ten Network history, averaging 164,000 viewers.

The game, which saw two of the game's highest-scoring teams, started fast with the Buckeyes taking a 28-27 lead after the first quarter, and it went down to the wire with Ohio State eventually earning the win.

It's the second-most watched game in Big Ten Network history behind a 2017 Big Ten Tournament game between Maryland and Michigan State, which averaged 198,000 viewers.

This season, women's basketball coverage on the Big Ten Network is up 59 percent from 2020-21, and 14 from the 2019-20 season.

The Buckeyes will take the court next on Monday, hosting Rutgers for a 6 p.m. tip on the Big Ten Network. Ohio State won the last matchup between these teams at Rutgers on Jan. 23, taking home an 80-71 victory.